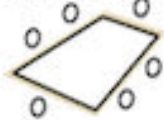


● **GAMEPLAN: Healthy Eating and Active Living: Diabetes**

● **TEAM/ RESOURCES**

Sponsor: Fairfield Forward

Leader: Liz Walsh



**Members:**

- Melva Rodgers
- Jennifer Glover-Hawkins
- Albertha Woodard
- Diana White
- Veronica Edmonds

**Resources:**

- SC DHEC
- MUSC Health
- Prisma Family Medicine
- Fairfield Transit
- Cooperative Health
- Black Jack Church
- WellVista
- Pharmacies
- Diabetes Free SC
- Diabetes Action Council
- Local dialysis clinics
- USC
- Hawthorne
- Rural Health

● **STAGES/TASKS**



● **TARGET**

**PRIMARY OBJECTIVES**

**OBJECTIVE**

- Decrease rate of individuals living with pre-diabetes:
- Increase Foodshare program reach
- Implement produce prescription programming
- Increase % of people with pre-diabetes linked to Diabetes Prevention Program

**OBJECTIVE**

- Improve outcomes with a focus on reducing disparities for individuals living with diabetes:
  - 1) Decrease hospitalizations for diabetes
  - 2) Reduce adverse health outcomes
  - 3) Decrease no. of people with diabetes on dialysis (current: 1 in 3)
  - 4) Reduce deaths due to diabetes & dialysis (expected lifespan upon dialysis: 5-7 years)

● **SUCCESS FACTORS**



● **CHALLENGES**

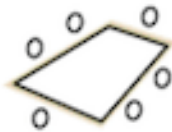
- Unaware of diagnosis
- Believe it is unavoidable from generations
- Unhealthy eating
- Lack of physical activity
- Overweight or Obese
- Unaware of local resources (i.e. Cooperative Health Diabetes Care Team in Winnsboro, Ridgeway, Monticello)
- Fat does not equal unhealthy or diagnosed with Diabetes
- Unaware of diabetes complications (i.e. dialysis, blindness, amputation)

● **GAMEPLAN: Leadership Team (Vision, Mission, Structure)**

● **TEAM/RESOURCES**

Leader:  
Vernon Kennedy Sr.

Members:  
Punam Patel  
Sherry Dockter



Resources:  
Executive Director is key

● **STAGES/TASKS**



● **END GAME GOAL**

Transform Fairfield County to have adequate employment, safe and healthy homes, education opportunities, transportation, good nutrition, physical activity, and quality health care for all residents.

● **TARGET**

Fairfield County moves up in state rankings  
Marked improvement in all health areas  
Community-wide awareness of FF as the organization for healthy community support

**PRIMARY OBJECTIVES**

- OBJECTIVE**
  - Receive a national level grant such as a Promise Community
- OBJECTIVE**
  - Be recognized throughout the South as a high-performing nonprofit
- OBJECTIVE**
  - Have an even more diverse partnership including Youth and persons with lived experience

**OTHER OBJECTIVES**

- Trusted partner in the State; seen as a mover and shaker
- Data driven & action planned meetings that produce results with strong buy-in

● **SUCCESS FACTORS**



● **CHALLENGES**

- Personnel Turnover
- Consistent Funding

**Proposed Mission:** Building a healthy community by providing local resources and opportunities through advocacy, funding and partnerships.

**Proposed Vision:** To work with our partners to transform Fairfield County into a healthy community.

**A Health Community** is one where all residents have access to: a quality education, safe and healthy, adequate employment, transportation, physical activity, good nutrition, and quality health care.

*Definition courtesy of UNLV*

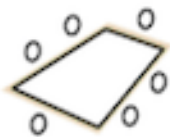


• **GAMEPLAN: Healthy Eating & Active Living-Maternal Child Health**

● **TEAM/ RESOURCES**

Sponsor: Fairfield Forward

Leader: *Liz Walsh*



**Members:**

- Melva Rodgers
- Jennifer Glover-Hawkins
- Albertha Woodard
- Diana White
- Veronica Edmonds

**Resources:**

- Fact Forward
- SC Office of Rural Health
- SC DHEC; SC DSS
- All FC Schools
- SC DMH
- Breast Feeding Groups
- MUSC Health
- Prisma Family Medicine
- FBHS
- Fairfield Transit
- Cooperative Health
- Sistercare
- Black Jack Church
- WelVista
- Pharmacies

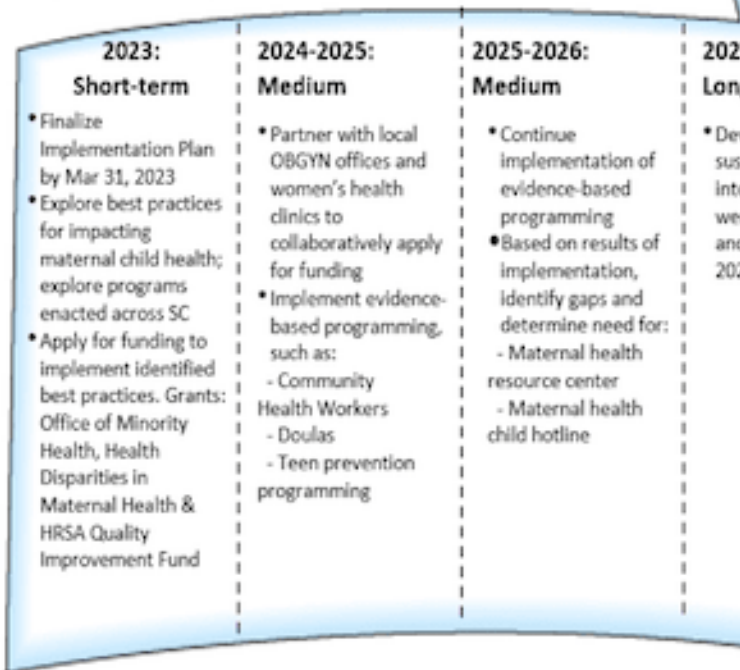
● **SUCCESS FACTORS**



● **CHALLENGES**

- MCH:**
- Buy-in
  - Lack of knowledge
  - Prejudicial providers
  - Stigma
  - Lack of awareness of local OB/GYN resources (i.e. PRISMA)
  - Transportation for prenatal & post-natal care

● **STAGES/TASKS**



● **TARGET**

**PRIMARY OBJECTIVES**

**OBJECTIVE**

- MCH: Close the equity gap in Maternal/Child health outcomes (black infant deaths, Women engaged in prenatal, natal & post-natal care)

**OBJECTIVE**

- MCH: 80% of expecting Moms are engaged in prenatal care in first trimester in Fairfield County, SC

**OBJECTIVE**

- MCH: Increase awareness of postpartum resources for mothers in FC

**OBJECTIVE**

- MCH: Reduce teen births from 25.6 per 1,000 to below 23.2 per 1,000

**OBJECTIVE**

- MCH: Reduce maternal specific health related issues, including high-blood pressure during pregnancy and postpartum depression

**OBJECTIVE**

- MCH: Reduce low birth weight rate from 11.3% to less than 9.6%; specifically reduce low birth weight rate among black mothers from 13.3% to below 10%

● **GAMEPLAN: Mental Well-Being and Substance Free Living**

# GAMEPLAN: Mental Well-Being and Substance Free Living

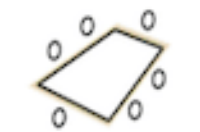
● **DEFINITIONS**

**Mental Health** includes our emotional, psychological, and social well-being. It affects how we think, feel, and act. It also helps determine how we handle stress, relate to others, and make choices. Mental health is important at every stage of life, from childhood and adolescence through adulthood.

**Behavioral Health** The integration of mental health, resilience, and well-being, the treatment of mental and substance use disorders, and the support of those who experience and/or are in recovery from these conditions, along with their families and communities.

● **TEAM/RESOURCES**

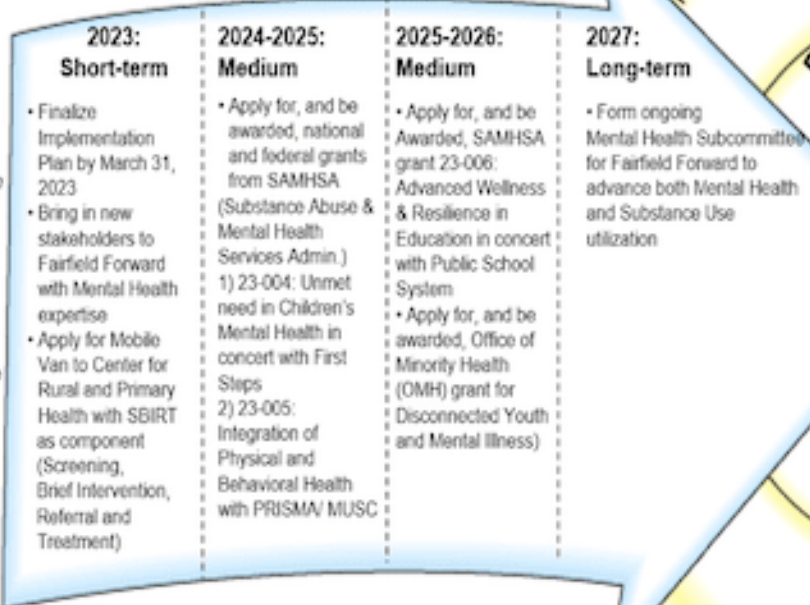
Sponsor: Fairfield Forward  
 Leader: Synthia Williams



**Members:**  
 • Cheryl Johnson Benjamin  
 • Chris Clauson

**Resources:**  
 • National Alliance for Mental Illness (NAMI)  
 • Public Safety Committee  
 • First Steps  
 • 211 United Way  
 • Employee Assistance Programs (EAP)  
 • BCBS South Carolina Foundation  
 • Duke Endowment  
 • Public School System

● **STAGES/TASKS**



● **TARGET**



**Substance Abuse** A chronic and complex disorder involving the continued use of drugs or alcohol (substances) despite significant substance related problems. A person is considered someone with a substance use disorder when the recurrent use of alcohol or drugs causes significant impairment based on a diagnosed level of severity according to the Diagnostic and Statistical Manual of Mental Disorders, Fifth Edition (DSM-5).

● **SUCCESS FACTORS**



● **CHALLENGES**

- Buy-in
- Lack of knowledge
- Integration of Mental and Physical Health
- Overcoming Mental Health Stigma
- Rural Isolation
- Mostly a self-reported issue
- Lack of resources (quality staff and dollars)
- Grants management

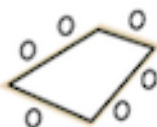


• **GAMEPLAN: Physical Health – Focus on Maternal Child Health & Diabetes**

● **TEAM/ RESOURCES**

Sponsor: Fairfield Forward

Leader: Liz Walsh



**Members:**

- Melva Rodgers
- Jennifer Glover-Hawkins
- Albertha Woodard
- Diana White
- Veronica Dadzie-Edmonda

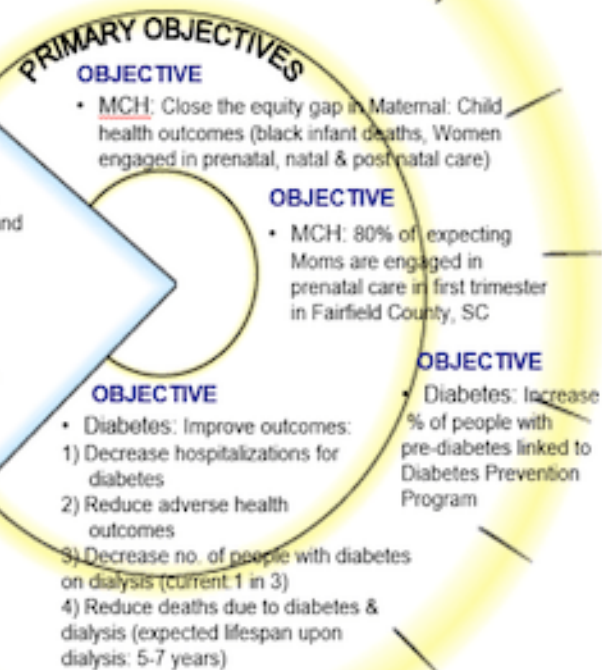
**Resources:**

- SC DHEC
- SC DSS
- SC DMH
- MUSC Health
- Prisma Family Medicine
- Fairfield Behavioral Health Services
- Fairfield Transit
- Cooperative Health
- Sistercare
- Black Jack Church
- WeVista
- Pharmacies

● **STAGES/TASKS**

2023: Short-term	2024-2025: Medium	2025-2026: Medium	2027: Long-term
<ul style="list-style-type: none"> <li>• <b>MCH:</b> Target women 16-25 years for education</li> <li>• <b>Grants:</b> Office of Minority Health, Health Disparities in Maternal Health &amp; HRSA, Quality Improvement Fund, Maternal Health</li> <li>• <b>Diabetes:</b> Increase Residents in Fairfield County in Diabetes Prevention Program</li> <li>• Increase people using <b>FoodShare</b></li> <li>• <b>Grants:</b> Diabetes Control &amp; Prevention (OMH)</li> </ul>	<ul style="list-style-type: none"> <li>• <b>MCH:</b> Target women ages 26-35</li> <li>• Use Community Health Worker to screen clients</li> <li>• <b>Diabetes:</b> Use <b>CHW</b> to screen clients for diabetes risk and pre-diabetes</li> <li>• Decrease cost of Diabetes medication</li> </ul>	<ul style="list-style-type: none"> <li>• <b>MCH:</b> Target women age 36+</li> <li>• <b>Diabetes:</b> Open a diabetes Management center</li> <li>• <b>Diabetes:</b> Develop a food Prescription program</li> <li>• <b>Diabetes:</b> Develop a Medically tailored Meal prescription program</li> </ul>	<ul style="list-style-type: none"> <li>• <b>MCH &amp; Diabetes:</b> Convince employers to support an on-site resourced health program for expectant Moms care and for Diabetes Prevention</li> <li>• <b>Diabetes:</b> Develop a Medically tailored Meal prescription program with SC Medicaid reimbursement</li> <li>• <b>Diabetes:</b> Marketing &amp; Communication program</li> </ul>

● **TARGET**



● **SUCCESS FACTORS**



● **CHALLENGES**

**MCH:**

- Buy-in
- Lack of knowledge
- Prejudicial providers
- Stigma
- Lack of awareness of local OB/GYN resources (i.e. PRISMA)
- Transportation for prenatal & post-natal care

**Diabetes:**

- Unaware of diagnosis
- Believe it is unavoidable from generations
- Unhealthy eating
- Lack of physical activity
- Overweight or Obese
- Unaware of local resources (i.e. Cooperative Health Diabetes Care Team in Winnsboro, Ridgeway, Monticello)
- Fat does not equal Diabetes
- Unaware of diabetes complications (i.e. dialysis, blindness, amputation)

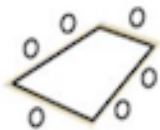
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● **GAMEPLAN: Moving Fairfield Forward Team**

● **TEAM/ RESOURCES**

Leader:  
Tom Ledbetter

Members:  
Vic Young  
Gene Stephens  
Patti Wilkes  
Shelley Fentress  
Kristin Chrissen



Resources:  
Executive Director  
Grant Expertise

● **STAGES/TASKS**

Year 1/2023	Years 2-3	Years 4-5	Year 5+
<ul style="list-style-type: none"> <li>Develop Implementation Plan by Mar 31, 2023</li> <li>Share with Community Leaders</li> <li>Develop detailed plan for FC                             <ul style="list-style-type: none"> <li>- Education</li> <li>- Housing</li> <li>- Income</li> </ul> </li> <li>Develop and implement plan for "College isn't the only option" program</li> </ul>	<ul style="list-style-type: none"> <li>Education</li> <li>Housing</li> <li>Income</li> <li>Employment</li> <li>Keep implementing Options plan</li> </ul>	<ul style="list-style-type: none"> <li>Education</li> <li>Housing</li> <li>Income</li> <li>Apply for Federal Grant</li> <li>Keep implementing Options plan</li> </ul>	<ul style="list-style-type: none"> <li>FF awarded a national level economic opportunity grant</li> <li>Housing catches up to demand</li> <li>Make programs sustainable</li> </ul>

● **TARGET**

- More Opportunities
- More good choices for housing
- Less despair, improved mental health

**PRIMARY OBJECTIVES**

- OBJECTIVE**
  - All 17 YO's in Fairfield County see a clear path to employment
- OBJECTIVE**
  - More of Fairfield County Youth choose to live, work and play here in Fairfield County
- OBJECTIVE**
  - Economic revival for Fairfield County
- OBJECTIVE**
  - Community sees options besides college for 18 YO's

**OTHER OBJECTIVES**

- Entrepreneurial Opportunities
- Increased average per capita income

● **SUCCESS FACTORS**



● **CHALLENGES**

- Engaging existing individuals
- Culture
- Infrastructure
- Lobby for Education